

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

UNIVERSITY EXAMINATION 2013 1ST YEAR 1ST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION WITH IT

COURSE CODE: ABA 101

TITLE: INTRODUCTION TO BUSINESS STUDIES

DATE: APRIL, 2013 TIME:

DURATION: 2 HOURS

INSTRUCTIONS

1. This paper contains FIVE (5) questions
2. Answer question ONE (1) and ANY other TWO questions
3. Write all answers in the booklet provided

- 1 a) Discuss how business firms fulfill its social responsibility. (20 Marks)
b) Explain how the government of Kenya is involved in business (10 Marks)
- 2 a) Explain why business ethics is important in an organization. (12 Marks)
b) Explain the trade channels available for business firms in Kenya (8 Marks)
- 3 a) Discuss the Characteristics of Partnership form of business organization
b) Explain the Limitations of sole proprietorship form of business unit
(20 Marks)
- 4 a) Explain the functions of Nairobi security exchange
b) Explain the main functions of management in business (20 Marks)
- 5 a) Identify and explain the forms of fraud that can be committed by a business administrator
b) State and explain the factors within an organisation which influence the way a business perform (20 Marks)

