



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR
THE DIPLOMA IN PUBLIC ADMINISTRATION
(CITY CAMPUS)

**DDA 0114: MANAGEMENT OF PUBLIC
ENTERPRISES**

Date: 27th July, 2013

Time: 9.00 – 11.00 a.m.

DIPLOMA IN PUBLIC ADMINISTRATION

DDA 0114: MANAGEMENT OF PUBLIC ENTERPRISES

INSTRUCTION: ANSWER THREE QUESTIONS

1. (a) Define public enterprise and
(b) Discuss the outstanding characteristics of the same.
2. Using examples, discuss 3 major types of public enterprises in Kenya.
3. Clearly outline the role of public enterprises in development.
4. Discuss the effects of politics in state owned enterprises.
5. Most of the public enterprises in Kenya should be privatized. Discuss
6. Discuss the factors affecting the performance of public enterprises in Africa.