



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF MASTER OF EDUCATION IN PEDAGOGY**

CITY CAMPUS -SCHOOL BASED

**PED 870: MEDIA IN ENGLISH LANGUAGE AND
LITERATURE EDUCATION**

Date: 16th December, 2015

Time: 9.00 - 12.00 noon

INSTRUCTIONS:

- Answer ANY FOUR questions.

Question 1

With examples, explain how the following categories of media may be used for teaching any of the four skills of language. (15 Marks)

- i) Text
- ii) Audio
- iii) Graphics

Question 2

Explain why multi-media language lessons should include effective feedback. (15 Marks)

Question 3

What are some of the challenges relating to the design and development of language teaching materials? (15 Marks)

Question 4

Explain any three factors which influence the selection of media for teaching English and Literature in Kenyan secondary schools. (15 Marks)

Question 5

Explain why interaction has a critical effect on learning (15 Marks)

Question 6

The Kenya national language syllabus emphasizes the acquisition of 'communicative competence' amongst learners as a lifelong goal. How can media be used to facilitate this goal?