



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE  
DEGREE OF MASTER OF PUBLIC HEALTH  
(CITY CAMPUS)**

**PHM 821: HEALTH POLICY, PLANNING AND  
ADMINISTRATION**

*Date: 19<sup>th</sup> December , 2013*

*Time: 9.00 a.m. - 12.00 noon*

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**GENERAL INSTRUCTIONS**

1. Write your University Registration Number on every booklet that you use.
2. Do not write your name on any papers you use.
3. This paper consists of four (4) Short Answer Question (SAQs) to be answered in Ninety (60) minutes and Four (4) out of Five (5) Long Essay Questions (LEQs) to be answered in 2 Hours (120) minutes.
4. The time allowed for this Paper is Three (3) hours.
5. The Questions are set out in Two (2) Sections A and B.
6. Read very carefully the additional instructions preceding each section.

## SECTION A

### SHORT ANSWER QUESTIONS (SAQ's) – 40 MARKS

#### Instructions:

1. This section has four (4) Questions
2. Answer ALL the four (4) Questions
3. Each question is ten (10) marks

SAQ 1. Write brief notes on the following

- |      |  |         |
|------|--|---------|
| i)   | The term "Policy".                         | 2marks  |
| ii)  | Healthcare Planning                        | 2 marks |
| iii) | Importance of health policy                | 2 marks |
| iv)  | Understanding the health policy framework. | 4 marks |

SAQ 2.

- |     |   |         |
|-----|---|---------|
| i)  | Briefly outline the factors influencing health policy formulation and implementation (POWER ISSUES in policy formulation) | 5 Marks |
| ii) | By use of a diagram outline the healthcare planning cycle   | 5 Marks |

SAQ 3.

- |     |   |         |
|-----|---|---------|
| i)  | Using examples outline the two models of health policy implementation | 5 Marks |
| ii) | Outline the Basic Elements of the Policy Analysis Process             | 5 Marks |

SAQ 4.

- |     |  |         |
|-----|--|---------|
| i)  | Write brief notes on conflict; types and management techniques | 5 Marks |
| ii) | Outline the elements of healthcare administration              | 5 Marks |

**SECTION B**  
**LONG ESSAY QUESTIONS (LEQ,s) - 60 MARKS.**

**INSTRUCTIONS**

1. This Section has Five (5) Questions
2. Answer any Four (4) Questions from this Section.
3. Each question is 15 (Fifteen) marks.

**LEQ 1**

- a. Explain each of the 9 steps of POLICY FORMULATION and analysis process. State the key activities that must be undertaken in each step. (15 Marks)

**LEQ 2**

Analyze roles of various stakeholders and interest groups and interrelationships in policy formulation, implementation and review (15 Marks)

**LEQ 3**

Describe organization structure, function, types and responsibility, principles and characteristics. [15 Marks]

**LEQ 4**

- a) Using examples outline Conflict Management Styles and techniques [10 Marks]
- b) Outline reasons for resistance to change (5 marks)

**LEQ 5**

Change is defined as "the process of alteration or transformation of individuals, groups, and organization undergo in response to internal factors." The purpose of change is to

- To meet changing clients needs
- To meet changing market conditions
- To respond to internal pressures
- To take advantage of new opportunities
- To respond to competitive pressure

- a) Using examples outline factors that cause change in an organization (5 marks)
- b) Outline the important aspects of Kanter's Ten Commandments (Lovell, 1994) for making the change process Effective. (10 marks)