



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF ARTS IN URBAN & REGIONAL PLANNING WITH INFORMATION TECHNOLOGY (CITY CAMPUS)

PUR 213: RESEARCH METHODS

Date: 17th July, 2013

Time: 9.00 – 11.00 a.m.

INSTRUCTIONS:

- ◆ Answer Question ONE and any other TWO questions.

May to August 2013

CITY CAMPUS

PUR 213: RESEARCH METHODS

INSTRUCTIONS: Answer question ONE and any other two (2)

Q1.

- a. Define a problem statement. **(7 marks)**
- b. Write a two paragraph problem statement about an urban issue **(8 marks)**
- c. Describe a conceptual framework in reference to your problem statement above **(15 Marks)**

Q2.

Describe any four main interviewing techniques used in gathering information from Individuals and Groups? **(20 marks)**

Q3.

Discuss Rapid versus Participatory Qualitative Methods of data collection **(20 marks)**

Q4.

- a. Explain the necessity of research questions to the research process **(5 marks)**
- b. Describe the 5 steps in developing a research question **(15 marks)**

Q5.

- a. Describe Quantitative methods of data collection **(10 marks)**
- b. Explain the strengths and weaknesses of quantitative methods of data collection **(10 marks)**

Q6.

Explain the main features of a Standard research report. **(20 marks)**