



# MASENO UNIVERSITY

## UNIVERSITY EXAMINATIONS 2012/2013

THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR  
THE DEGREE OF BACHELOR OF ARTS IN URBAN &  
REGIONAL PLANNING WITH INFORMATION  
TECHNOLOGY  
(CITY CAMPUS)

### **PUR 313: MANAGEMENT TECHNIQUES**

*Date: 17<sup>th</sup> July, 2013*

*Time: 9.00 – 11.00 a.m.*

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#### INSTRUCTIONS:

- ◆ Answer Question ONE and any other TWO questions.

**PUR 313- MANAGEMENT TECHNIQUES (CITY CAMPUS)**

Answer question *one (1)* and any other *two*

1. Explain the following;
  - a) Functions of a project manager. **(10marks)**
  - b) Roles of a manager. **(10marks)**
  - c) Skills of a project manager. **( 10marks)**
2. Examine guidelines for designing a management information system. **(20 marks).**
3. Describe 10 types of organizations by departmentation. **(20marks)**
4. Explain the principles of management. **(20mmrks)**
5. Identify and explain factors that determine goal formulation in organizations. **(20marks)**
6. Discuss the role of national government in national development. **( 20marks)**