



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

SECOND YEAR SECOND SEMESTER EXAMINATIONS
FOR THE DEGREE OF MASTER OF ARTS IN
MONITORING AND EVALUATION
(CITY CAMPUS – EVENING)

PPM 814: RESEARCH METHODOLOGY

Date: 16th July, 2014

Time: 5.30 – 8.30 p.m.

INSTRUCTIONS:

- Answer ANY FOUR questions.



PPM-814 RESEARCH METHODOLOGY

Answer any four questions.

1. Explain the following,
 - a. Characteristics of research. **(8marks)**
 - b. Purpose of research. **(7marks)**
2. Explain the process of problem identification and considerations for selecting the problem. **(15 marks)**
3. Discuss the following;
 - a. Types of measurement scales in research. **(7 marks)**
 - b. Steps involved in questionnaire construction. **(8 marks)**
4. Discuss the following;
 - a. Three methods of data collection. **(6 marks)**
 - b. Components of a research proposal. **(9 marks)**
5. Discuss ethical issues that a researcher should observe to ensure objectivity in research. **(15marks)**
6. Explain data processing and analysis techniques that are used in research. **(15 marks)**