



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR  
THE DEGREE OF MASTER OF ARTS IN PROJECT  
PLANNING AND MANAGEMENT**  
(CITY CAMPUS – EVENING)

**PME 832: SOCIOLOGY FOR PROJECT PLANNING AND  
MANAGEMENT**

Date: 17<sup>th</sup> July, 2014

Time: 5.30 – 8.30 p.m.

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**INSTRUCTIONS:**

- Answer ANY FOUR questions.



**PPM 832: Sociology for Project Planning and Management**

**Answer any FOUR questions**

1. a) Define the concept of 'culture' and explain its characteristics (7 Marks)  
c) Explain why culture is an important aspect to consider in Project Planning and Management. (8 Marks)
2. a) Discuss any **Four** differences between urban and rural communities (8 Marks)  
b) Explain why you would use different approaches in planning and implementing development projects in either of the communities (7 Marks)
3. Discuss the major problematic areas of the 'economy' of which sociologists and social development practitioners are concerned with (15 Marks)
4. a) Explain the reasons for the formation of formal/bureaucratic organizations in society (7 Marks)  
b) Discuss the features of formal/bureaucratic organizations (8 Marks)
5. a) Explain the role of education in society (8 Marks)  
b) Explain how education influences 'social stratification' and 'social mobility' (7 Marks)
6. a) Discuss the social functions of the family (8 Marks)  
b) Discuss the effects of industrialization and globalization to the traditional family structure. (7 Marks)