



# MASENO UNIVERSITY

## UNIVERSITY EXAMINATIONS 2012/2013

THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR  
THE DEGREE OF BACHELOR OF ARTS IN URBAN &  
REGIONAL PLANNING WITH INFORMATION  
TECHNOLOGY  
(CITY CAMPUS)

### PUR 325: INDUSTRIAL PLANNING AND DEVELOPMENT

*Date: 15<sup>th</sup> July, 2013*

*Time: 9.00 – 11.00 a.m.*

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#### INSTRUCTIONS:

- ◆ Answer Question ONE and any other TWO questions.

**PUR 325 - INDUSTRIAL PLANNING AND DEVELOPMENT (CITY CAMPUS)**

Answer question *one (1)* and any other *two*

1. Explain the following;
  - a) Causes of economic growth in developing countries. **(10marks)**
  - b) The purpose of industrial planning and development. **(10marks)**
  - c) Factors determining industrial location in Kenya. **(10marks)**
2. Briefly outline guidelines of industrial planning for the following planning phases;
  - a) Site selection and assessment. **(5 marks)**
  - b) Structure planning and subdivision. **(5marks)**
  - c) Lot development. **(5marks)**
  - d) Operational occupancy. **(5marks)**
3. Briefly discuss the following strategies of industrial development;
  - a) Export promotion. **(10marks)**
  - b) Import substitution. **(10marks)**
4. Describe the general criteria for assessing industrial development proposals during planning. **(20marks)**
5. Explain the following;
  - a) Classification of industrial developments. **(10marks)**
  - b) Location and land requirements for the industrial classifications. **(10marks)**
6. Discuss challenges facing Kenya in its bid to industrialization. **(20marks)**