

MASENO UNIVERSITY UNIVERSITY EXAMINATIONS 2016/2017

THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF SCIENCE IN GEOSPATIAL INFORMATION SCIENCE WITH INFORMATION TECHNOLOGY

CITY CAMPUS

PGS 312: DECISION SUPPORT SYSTEMS AND SCENARIO DEVELOPMENT

Date: 23rd November, 2016

Time: 2.00 - 5.00. pm

INSTRUCTIONS:

· Answer question ONE and any other TWO questions.

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PGS 312: DECISION SUPPORT SYSTEMS AND SCENARIO DEVELOPMENT

(City Campus)

Answer question ONE and any other TWO questions

1. a) Write short notes on the following (12 marks) Weighted Sum Model ii) MADM and MODM Multi-Criteria Decision Analysis b) Outline the steps that best illustrate the organization of the Multi Criteria Decision Making ELECTRE method. (7 marks) c) State the generic constituencies that are appropriate to the evaluation of a Decision Support System (3 marks) d) Explain the different techniques for assigning the weights of importance to evaluation criteria (8 marks) 2. a) Discuss the factors that should be considered when designing Decision Support Systems for sustainable development.(10 marks) b) With the aid of a table, explain the decision making phases, support methodologies and support function. (10 marks) 3. a) With the help of a diagram, explain how GISs serve both as a tool box and a database for urban and regional planning. b) The process of developing a Decision Support System often revolves around five building blocks. Discuss (15 marks) 4. a) Discuss the strengths and weaknesses of various methodological approaches for Scenario Analysis (10 marks) b) Explain the potential strategies under different scenarios as presented by Gambelli and Zanoli (10 marks) 5. a) According to Sprague and Watson, DSS evolved as a field of study and practice during the 1980s. Explain FOUR important principles that evolved during these early developments (12 marks) b) Discuss some of the future trends for Decision Support Systems (8 marks) 6. Explain the main aspects of managerial problem solving and decision making and their implications for support. (20 marks)