



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

**SECOND YEAR SECOND SEMESTER EXAMINATION
FOR THE DEGREE OF BACHELOR OF SCIENCE IN
HORTICULTURE WITH INFORMATION TECHNOLOGY
(MAIN CAMPUS)**

**SHC 211: RURAL SOCIOLOGY AND
DEVELOPMENT**

Date: 15th July, 2013

Time: 8.30 – 10.30 a .m.

SHC 211: RURAL SOCIOLOGY AND DEVELOPMENT

INSTRUCTIONS:

1. Carefully **READ AND FOLLOW THE INSTRUCTIONS** contained in the answer booklet(s) you have been provided with.
 2. This paper consists of **TWO** sections. Answer **ALL** the questions in Section A and any **TWO** questions in Section B.
 3. Marks for each question are indicated in brackets against each of them.
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SECTION A (COMPULSORY)

1. Differentiate between the following terms used in rural sociology and development
 - a) Material and non-material culture (2 marks)
 - b) Ascribed and achieved status (2 marks)
 - c) Folkways and Mores (2 marks)
 - d) Patriarchal and Matriarchal family (2 marks)
2. Outline **FIVE** indicators of rural development (5 marks)
3. (a) Outline **FOUR** sources of cultural change (2 marks)
(b) State **FIVE** importance of culture (5 marks)
4. (a) Name **TWO** types of societies (2 marks)
(b) Outline **FOUR** characteristics of each type of society (4 marks)

5. State **FOUR** functions of primary social groups (4 marks)

SECTION B (ANSWER ANY TWO QUESTIONS)

6. (a) Name **FIVE** stages of acceptance of a new innovation (5 marks)
(b) Rodger identified **FIVE** ideal types of adopter categories; briefly discuss these categories (10 marks)
(c) State **FIVE** limitations to the rural development (5 marks)
7. (a) Discuss any **FIVE** sources of social stratification in a modern society such as Kenya (10 marks)
(b) Explain any **FIVE** functions of a family as a social institution (10 marks)
8. (a) List and briefly describe the principal causes of high population growth in Kenya (10 marks)
(b) Discuss the key issues that confront cities in Kenya due to the problem of rural urban migration (10 marks)

END