



**MURANG'A UNIVERSITY COLLEGE (MRUC)**  
(A constituent college of Jomo Kenyatta University of Agriculture and Technology)

**SCHOOL OF HOSPITALITY AND TOURISM AND MANAGEMENT**

**Unit Code:** HTT 2122

**Unit Title:** Travel Geography

**Department:** Tourism Management

**Course:** BSc. Tourism Management

**Date:** 19<sup>TH</sup> April 2016

**Duration:** 2HRS

**END OF SEMESTER EXAMINATION**

**ANSWER QUESTION ONE (1) AND ANY OTHER TWO QUESTIONS**

**Answer ALL questions in section A and any TWO questions in section B**

Section A: answer ALL questions.

**QUESTION ONE:**

- a)** Different geographical features and phenomenon have an impact on tourism.
- i. Describe the impact of the following on travel or tourism:
    - Latitudes (2 marks)
    - The International Date Line (2 marks)
    - Trade winds. (2 marks)
  - ii. Some countries in the temperate regions observe Daylight Saving Time (DST). Briefly describe what DST is. (4 marks)
- b)** Refer to the International Time Calculator below to answer questions (i), (ii), (iii) and (iv) below. In each case, show your working.

Country / area	Standard Clock Time	Daylight Saving Time	DST effective period	Country / area	Standard Clock Time	Daylight Saving Time	DST effective period
Bahamas	-5	-4	01 Apr 05-27 Oct 05	Morocco	GMT		
Bahrain	+3			Mozambique	+2		
Bangladesh	+6			Myanmar	+6.30		
Barbados	-4			Namibia	+1	+2	03 Sep 04-07 Apr 05
Belarus	+2	+3	25 Mar 05-27 Oct 05	Naurau	+12		
Belgium	+1	+2	25 Mar 05-27 Oct 05	Nepal	+5.45		
Belize	-6			Netherlands	+1	+2	25 Mar 05-27 Oct 05
Benin	+1			Netherlands Antilles	-4		
Bermuda	-4	-3	01 Apr 05-27 Oct 05	New Caledonia	+11		
Bhutan	+6			New Zealand**			
Bolivia	-4			Chatham Island	+12.45	+13.45	01 Oct 04-17 Mar 05
Bosnia and Herzegovina	+1	+2	25 Mar 05-27 Oct 05	except Chatham Island	+12	+13	01 Oct 04-17 Mar 05
Botswana	+2						

- i. What is the local time in Barbados when it is 9 p.m. in the Belize on 30<sup>th</sup> October? (2 marks)
  - ii. What is the local time in the Nepal when it is 1600 in Botswana on 15<sup>th</sup> March? (2 marks)
  - iii. The time is 0600 on 2<sup>nd</sup> August in Brussels, Belgium. What time & date is it in Belmopan, Belize? (2 marks)
  - iv. Qatar Airways, flight QR 111 will depart Manama, Bahrain at 1800 on February 26<sup>th</sup> and arrive Yangon, Myanmar at 0500 on 27<sup>th</sup> February. What is the duration of the flight? (4 marks)
- c) Governments around the world have different travel regulations, procedures and restrictions for international air travel.
- i. Define the term passport. (2 marks)
  - ii. Differentiate between the term normal visa and Schengen visa. (4 marks)
  - iii. Yellow fever is the only vaccination specifically required in normal travel, and is only necessary under certain conditions and for certain countries. Explain two reasons why it is a requirement in some countries. (4 marks)

**Section B: Answer any *TWO* Questions.**

**QUESTION TWO:**

Discuss five factors that influence the direction, volume, mode and frequency of travel between countries. (20marks)

**QUESTION THREE:**

Africa has a range of outstanding tourist resources (climate, landscape, wildlife, and coastal). However, its market share in international tourism arrivals has stagnated at 5% over the last decade. Discuss five factors that have contributed to the stagnated regional market share? (20marks).

**QUESTION FOUR:**

The Spatial Scale is the study of the human activities, focusing on tourist generating and tourist receiving areas / regions as well as the links between them

- a) You work for your country's Tourism Board. Discuss five characteristics you would study at the generating area / region / or country in order to find out how to improve in marketing your country as a tourism destination. (10 marks)
  
- b) Explain five Pull factors in your country (the tourism destination) that can be used by your Tourism Board to increase the flow of visitors to the country. (10 marks)