



SCHOOL OF HOSPITALITY AND TOURISM AND MANAGEMENT

Unit Code: HTM 2112 **Unit Title:** Social Aspects of Tourism

Department: Tourism Management **Course:** Bsc. Tourism Management

END OF SEMESTER EXAMINATION **DURATION: 2 HRS**

INSTRUCTIONS: Answer **Question ONE** and other **TWO**

QUESTION ONE

a) Identify and explain the ingredients of material culture in African societies.

(20 Marks)

b) Briefly state the role of material culture in tourism. (10 Marks)

QUESTION TWO

What forms of hostility are encountered in tourism and what impact do they have on tourism as a business activity. (20 Marks)

QUESTION THREE

Gender is associated with some known issues in tourism. Name any 2 and discuss why they stand out as issues in the tourism industry.(20 marks)

QUESTION FOUR

Discuss the implications of HIV/AIDS on the tourism business in Kenya (20 Marks)

