# MURANG'A UNIVERSITY

#### (A Constituent College of Jomo Kenyatta University of Science And Technology)

### FIRST YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR OF HUMAN RESOURCE TECHNOLOGY AND INNOVATION HSC 2408

### ORDINARY EXAM.

## DATE: 17<sup>TH</sup> DECEMBER 2015

TIME: 2 HOURS

Instructions:

Answer question ONE and any other TWO questions

Question one.

| a) | Define the term Appropriate Technology                            | (2 mrks)   |
|----|---|------------|
| b) | Explain five categories of Technology adopters                    | (5mrks)    |
| c) | Identify five sources of innovation                               | (5 mrks)   |
| d) | Explain the relationship between technology and medical services. | (10 marks) |
| e) | Explain the major innovative principles.                          | (8 marks)  |

## **QUESTION 2**

- a) Explain the attributes of appropriate Technology in a developing country (5marks)
- b) Identify five institutions in Kenya that support Technological activities in Kenya

(10marks)

## **QUESTION THREE.**

- a) Explain the main Constraint to Technology growth in Kenya (10 marks)
- b) A marketing expert recently told the association of Eastland's, "Electrical innovation that it is important to understand the product life cycle when entering a given market segment with the aid of a suitable diagram justify this comment (10marks)

#### **QUESTION FOUR**

| a) | Briefly explain why companies prefer transferred Technology. | (10marks) |
|----|--|-----------|
| b) | Outline the process of innovation                            | (10marks) |