



**MURANG'A UNIVERSITY COLLEGE**

*(A Constituent College of Jomo Kenyatta  
University of Science and Technology)*

**MAIN CAMPUS**

**ORDINARY UNIVERSITY**

**EXAMINATION 2015/2016 ACADEMIC  
YEAR**

**SECOND SEMESTER EXAMINATION  
FOR BACHELOR OF HUMAN  
RESOURCE MANAGEMENT**

**COURSE CODE: HRD2112 &HPS:  
2112(BPSM Y1&BHRMY2)**

**: HPS2112 (BHRMY2)**

**: HRD2404 (BBITY4)**

**COURSE TITLE: ENTREPRENEURSHIP  
SKILLS**

DATE: 27<sup>TH</sup> APRIL 2016  
TIME : 9.00 – 11.00 AM

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**INSTRUCTIONS TO CANDIDATE:**

Question **ONE (1)** is compulsory and carry **30 marks.**

And Any other **TWO (2)** each **20 marks**

**DURATION 2HOURS**

MRUC observes ZERO tolerance to examination irregularities

*This paper consists of 5 printed pages. Please turnover*

*Page 1 of 2*

## **QUESTION ONE**

a) Discuss the meaning of the term entrepreneurship. [5marks]

b) Through the years many myths have arisen about entrepreneurship due to lack of research on entrepreneurship. In line with this statement, explain some notable myths found in entrepreneurship. [15marks]

c) Explain the deadly mistakes that entrepreneurs are liable to create in the process of operating their enterprises. [10marks]

## **QUESTION TWO**

Compare and contrast self-employment versus salaried employment. [20marks]

## **QUESTION THREE**

a) Entrepreneurs have acted as the engine towards the growth of Kenyan economy.

In line with this understanding, discuss how entrepreneurs have contributed toward the development of our nation. 10marks]

[

b) Outline the characteristics of a successful entrepreneur. [10marks]

## QUESTION FOUR

a) Explain the styles of leadership that works within a structured organization or an enterprise. [ 6marks]

b) Discuss any form of business enterprise. [4marks]

c) The business environment can be defined as the surrounding of a business. In line with this definition, explain the forces that an entrepreneur need to consider before starting operating. his/her venture [10marks]