

SCHOOL OF HOSPITALITY AND TOURISM HOSPITALITY DEPARTMENT

DHM 1216 FOOD AND BEVERAGE SERVICE THEORY III JANUARY-APRIL 2015 DIPLOMA IN HOSPITALITY MANAGEMENT

DATE:24TH APRIL 2015 TIME: 2 HOURS

INSTRUCTIONS:

- 1. This paper consists of two sections A and B.
- 2. Section A is compulsory.
- 3. Answer any two questions from section B.

SECTION A (30 MARKS)

Answer all questions in this section

Q1 a) Describe the following types of breakfast

i. Continental (3marks)

ii. Full breakfast (3marks)

- b) Outline the procedure for the service of breakfast to seated guests in a restaurant (7marks)
- c) Outline seven details which are recorded in a function booking form (7marks)
- d) Explain three guidelines which should be followed by staff when positioning items on a breakfast tray (6marks)
- e) Explain the meaning of the term function catering and give any four types of functions

(4mks)

SECTION B (40MARKS)

Answer any Two questions from this section

Q2 a) Describe four features of each of the following types of buffets.

i. Finger buffet (4marks)

ii. Fork buffet (4marks)

iii. Display buffet [4marks]

b) Explain the meaning of each of the following terms as used in food and beverage service		
i.	Floor/ room service	(2marks)
ii.	Lounge service	(2marks)
iii.	Hospital tray service	(2marks)
iv.	Home delivery	(2marks)
Q3a) State four duties for each of the following members of function service staff.		
i.	Banqueting manager	(4marks)
ii.	Banqueting headwaiter	(4marks)
iii.	Banqueting sales manager	(4marks)
b) Describe each of the following classes of menu		
i.	Table d'hôte	(4marks)
ii.	A'la carte	(4marks)
Q4a) Discuss ways in which each of the following factors influence customer menu choice		
i.	Health	(4marks)
ii.	Special diets	(4marks)
iii.	Culture/religion	(4marks)
b) Outline eight factors which guide the choice of food and drink by a customer in a restaurant		
		(8marks)
Q5a) Discuss the historical development of the menu		(5marks)
b) illustrate a banquet organizational structure		(10marks)
c) Identify five items which are placed on the breakfast table when the customer is seated		
		(5marks)