



**MURANG'A UNIVERSITY COLLEGE (MRUC)**  
**(A constituent college of Jomo Kenyatta University of Agriculture and Technology)**  
**SCHOOL OF HOSPITALITY AND TOURISM AND MANAGEMENT**

**Unit Code:** HTM 2124      **Unit Title:** Tourism Geography

**Department:** Tourism Management      **Course:** BSc. Tourism Management

**Date:** 28<sup>TH</sup> APRIL 2016      **Duration:** 2HRS

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**END OF SEMESTER EXAMINATION**

**ANSWER QUESTION ONE (1) AND ANY OTHER TWO QUESTIONS**

**Answer ALL Questions in Section A and any TWO Questions in Section B**

Section A: answer ALL questions.

**QUESTION ONE:**

**a)** There are several terms used in tourism geography:

- i. Using relevant examples differentiate between the terms Leisure, Recreation and Tourism. (3 marks)
- ii. Tourism products can determine the nature of the tourism system. Differentiate between adventure tourism, urban tourism and heritage tourism. (3 marks)
- iii. Both Inbound tourism and outbound tourism occur in a country. Between the two, which one can be classified as an “export” in a country’s national economy? Why? (4 marks)

**b)** With the aid of a diagram, describe the six developmental stages in a tourist area lifestyle model. Explain each stage in terms of visitor numbers and tourism product development. (20 marks)

**SECTION B: ANSWER ANY *TWO* QUESTIONS.**

**QUESTION TWO:**

- a) Discuss three factors that influence the direction, volume, mode and frequency of travel by tourists between countries. (10 marks)
- b) Describe three aspects that have led to the growth and development of world tourism. (10 marks)

**QUESTION THREE:**

- a) Using relevant examples, explain the meaning of nature-based tourism? (4 marks)
- b) Discuss five negative impacts and explain mitigation measures of nature-based tourism. (16 marks)

**QUESTION FOUR:**

- a) Describe the impacts of beach resort developments on the host country? (10 marks)
- b) Discuss three policy responses that can be put in place by governments to improve beach tourism. (10 marks)