



MERU UNIVERSITY COLLEGE OF SCIENCE & TECHNOLOGY

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University Examinations 2011/2012

SECOND YEAR, SECOND SEMESTER EXAMINATIONS FOR THE DEGREE OF
BACHELOR OF BUSINESS INFORMATION TECHNOLOGY

HBC 2120: ETHICS II

DATE: AUGUST 2011

TIME: 2 HOURS

INSTRUCTIONS: Answer question *one* and any other *two* questions

QUESTION ONE (30 MARKS)

A new i-flue-za virus is circulating around the world and has been detected in the organization where you work. Since you are at the customer desk you have daily contact with individuals considered to be at high risk for i-flue-za virus infection, and develop you are considered at the top of the vaccine priority list. Due to your personal beliefs regarding immunizations you refuse to be vaccinated.

- If you were the manager of this institution how would you deal with the matter? (8 Marks)
- What values are at stake in this case (6 Marks)
- Discuss the general causes of ethical problems at work place (8 Marks)
- It plays to strike a balance between doing what is right and doing what is profitable in light of this statement highlight the principles that guide business ethics (8 Marks)

QUESTION TWO (20 MARKS)

- Global business brings together people and countries that have different cultures values, laws and ethical standards show how entrepreneurs consider culture as a factor in business (10 Marks)
- Outline the characteristics of highly ethical organizations (10 Marks)

QUESTION THREE (20 MARKS)

- By giving relevant examples show how peers can influence one's personality (20 Marks)

QUESTION FOUR (20 MARKS)

- a. The moral obligation of any business is to maximize profits while obeying the law. With relevant examples discuss how business institutions can institutionalize ethics (10 Marks)
- b. In what ways does the government of Kenya enhance ethical operations among the business community (10 Marks)

QUESTION FIVE (20 MARKS)

- a. Business decisions that favour one group of stakeholders are likely to harm the interests of others. Discuss some issues you consider before making ethical decisions (20 Marks)