



# **MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY**

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## **University Examinations 2013/2014**

THIRD YEAR, SECOND SEMESTER EXAMINATION FOR DIPLOMA IN  
MECHATRONICS ENGINEERING

**EMC 0244: INDUSTRIAL ORGANIZATOIN AND MANAGEMENT**

**DATE: APRIL 2014**

**TIME: 1 ½ HOURS**

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**INSTRUCTIONS:** *Answer question **one** and any other **two** questions*

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### **QUESTION ONE – (30 MARKS)**

- (a) State the purposes of budgeting in an organization. (3 Marks)
- (b) State five benefits that small business enterprise derive from having an effective system of production planning and control. (5 Marks)
- (c) State four benefits of marketing to a business firm. (4 Marks)
- (d) State three advantages of centralized stores. (3 Marks)
- (e) State five functions of staffing department in an organization. (5 Marks)
- (f) Define a trade union. (2 Marks)
- (g) State four factors that determine the choice of manufacturing process. (4 Marks)
- (h) State four principles of scientific management as stated by Fredrick Taylor. (4 Marks)

### **QUESTION TWO – (15 MARKS)**

- (a) Discuss four elements of directing as a managerial function in an organization. (8 Marks)
- (b) Briefly describe the functions of a store in a factory or workshop. (7 Marks)

### **QUESTION THREE – (15 MARKS)**

- (a) Discuss the problems faced by the trade unions in Kenya. (10 Marks)
- (b) Briefly describe any five types of budgets. (5 Marks)

**QUESTION FOUR – (15 MARKS)**

- (a) Define the terms 'sales' and 'marketing' and state five differences between the two. (7 Marks)
- (b) Describe any four types of manufacturing processes. (8 Marks)