



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN TEXTILES AND
APPAREL DESIGN WITH INFORMATION TECHNOLOGY**

MAIN CAMPUS

ADF 307: CREATING A FASHION PORTFOLIO

Date: 22nd November, 2016

Time: 12.00 - 3.00 pm

INSTRUCTIONS:

- This paper contains TWO sections A and B.
- Answer ALL questions from section A in the answer booklet provided.
- Answer ANY other TWO questions from section B.



SECTION A- 30 MARKS

Answer ALL questions from section A in the answer booklet provided

Q1a) Define the following terms:

- i. Fashion
- ii. A design drawing
- iii. A fashion illustration (3mks)

b) Describe five (5) ways used in evaluation of an applied design. (5mks)

Q2. a) Explain briefly four (4) points to note when selecting trimmings. (4mks)

b) Differentiate between the following:

- i. Working sketches and fashion illustrations
- ii. A stylist designer and high fashion designer
- iii. Structural designs and fabric designs
- iv. Abstract motifs and styled motifs (4mks)

Q3. a) Explain three (3) effects of lines on a figure type. (3mks)

b) Using illustrations, explain three (3) types of silhouette. (3mks)

Q4. a) Briefly describe four (4) ways by which a collection of fabric swatches can inspire a fashion designer. (4mks)

b) Describe four (4) components of a fashion portfolio. (4mks)



SECTION B- 20 MARKS

Answer any TWO questions from this section. Each question carries 10 marks.

Q5. Using illustrations, explain how principle of unity, harmony, proportion and rhythm are applied in garment design to ensure that the entire design has harmony with some varieties or interest. (10mks)

Q6. a) Using illustrations, describe the procedure of sketching a human face dressed with a hair style. (5mks)

b) Discuss five (5) points on the choice of fabric designs in relation to the garment construction. (5mks)

Q7. Your friend Jane is tall and thin, using illustrations explain to her how she can use “The effect of division, distribution and illusion when choosing her clothes” in order to modify the appearance of her figure. (5mks)

b) Creative designers are always seeking inspiration for new designs. Basing your discussion on this statement, discuss your sources of inspiration as a designer. (5mks)