



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FOURTH YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT STUDIES
WITH INFORMATION TECHNOLOGY**

MAIN CAMPUS

**DDS 409/DPS 409: MULTINATIONAL CORPORATIONS
AND DEVELOPMENT**

Date: 26th April, 2016

Time: 11.00 - 1.00 pm

INSTRUCTIONS:

- Answer ANY THREE questions. ATLEAST one question from each section.



DDS 409: MULTINATIONAL CORPORATIONS AND DEVELOPMENT

DPS 409: POLITICS OF MULTINATIONAL CORPORATIONS

INSTRUCTIONS: Answer any three questions. At least one question from each section

SECTION A

EITHER

1. Account for the expansion of MNCs activities using the Eclectic paradigm (23.3 marks)

OR

2. Using the framework proposed by Deng (2004) explain the motivations to invest abroad among Chinese companies (23.3 marks)

SECTION B

3. With specific examples, discuss the assertion that MNCs are not homogenous actors in the global economy (23.3 marks)
4. Using examples, critique the role of MNCs in Africa's development (23.3 marks)
5. Discuss the factors that determine the nature of relationship between states and Multinational Corporations(23.3 marks)
6. Examine the competitiveness of Multinational Corporations from developing countries(23.3 marks)