



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FOURTH YEAR SECOND SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT STUDIES WITH
INFORMATION TECHNOLOGY**

CITY CAMPUS - EVENING

**DDS 409: MULTINATIONAL CORPORATIONS AND
DEVELOPMENT**

Date: 19th April, 2016

Time: 5.30 - 7.30pm

INSTRUCTIONS:

- **Answer THREE questions. At least ONE from each section.**



SECTION A

1. Discuss the relevance of the product life cycle model in the understanding of the emergence of Multinational Corporations (23.3 marks)
2. Explain the 'push' and 'pull' factors that account for the expansion of the activities of Southern MNCs (23.3 marks)

SECTION B

3. Using specific examples, discuss the following:
 - a) Structures of MNCs (8 marks)
 - b) The different types of MNCs (15.3 marks)
4. With relevant examples, discuss the contribution of Multinational Corporations to the development of the host countries' economies (23.3 marks)
5. Using examples, account for a conflictual relationship between states and MNCs in developing countries (23.3 marks)