



UNIVERSITY OF EMBU

2016/2017 ACADEMIC YEAR FIRST SEMESTER EXAMINATION

THIRD YEAR EXAMINATION FOR BACHELOR OF SCIENCE (AGRIBUSINESS MANAGEMENT)

AEB 309: ANALYSIS AND PLANNING OF AGRICULTURAL PROJECT

DATE: DECEMBER 8, 2016

TIME: 2:00-4:00PM

INSTRUCTIONS:

Answer Question ONE and ANY other TWO Questions

QUESTION ONE (30 MARKS)

- Explain five factors that have contributed to the emergence of project management. (5 marks)
- Describe five key parameters of a project. (5 marks)
- Explain five reasons for carrying out a feasibility study before designing a project. 5marks
- Explain five steps to undertake during project termination. (5 marks)
- Describe five components of a project concept paper (5 marks)
- Why is it important to conduct project monitoring? (5 marks)

QUESTION TWO (20 MARKS)

- Using a project from your area of interest, develop a detailed logical framework. (10 marks)
- Explain why it is important to identify and involve stakeholders in project design and development. (10 marks)

QUESTION THREE (20 MARKS)

- a) Poverty is a major problem facing many Kenyans today. With the aid of a “**problem tree**” diagram analyze the causes and effects of poverty. (10 marks)
- b) Explain five aspects of a project feasibility study that you would conduct for a project to alleviate poverty in your county. (10 marks)

QUESTION FOUR (20 MARKS)

- a) With the use of relevant examples describe the key sections of a project proposal. (10 marks)
- b) Explain the steps that one should follow when writing a project proposal. (5 marks)
- c) Explain why it is important for the project manager to plan for implementation. (5 marks)

QUESTION FIVE (20 MARKS)

- a) There is a thin line between project monitoring and project evaluation. Explain the differences between the two activities. (5 marks)
- b) If you were contracted to conduct an evaluation exercise of a project, what would be your key issues of concern in the project. (5 marks)
- c) Discuss the benefits of using project management approach in Agricultural activities (10 marks)

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