



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**SECOND YEAR SECOND SEMESTER EXAMINATION FOR
DIPLOMA IN JOURNALISM AND MASS MEDIA**

CITY CAMPUS - REGULAR

ADJM 0110: EDITING FOR BROADCAST MEDIA

Date: 6th June, 2017

Time: 2.00 – 5.00pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO

1. a) You have been assigned by your program director to edit a TV comedy that for children. Describe the stages of editing that you will follow(20mks)
- b) What are the guidelines to consider when choosing scripts for guest? (10mks)

2. Discuss the roles of the following personnel in editing.

- | | |
|------------------------------|----------|
| a. Visual effects supervisor | (5 mks) |
| b. Director(5 mks) | |
| c. Editor(5 mks) | |
| d. Sound engineer | (5 mks) |

3. Define a script(2mrks)

- b) With example two types of script(4mks)
- c) Explain the do and don'ts when writing a script for a radio program.
(14mks)

4. Explain the following in relation to editing for broadcast media

- a. Theme (5mks)
- b. Plot (5mks)
- c. Body (5mks)
- d. Conclusion (5mks)

5. Describe the process for composing a radio program
(20mks)
