



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

SECOND YEAR SECOND SEMESTER EXAMINATION FOR
DIPLOMA IN JOURNALISM AND MASS MEDIA

CITY CAMPUS - REGULAR

ADJM 0111: RADIO AND TV PRODUCTION

Date: 7th June, 2017

Time: 9.00 – 12.00pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO



- 1 a. Describe the important stages of production (15 Marks)
b. Explain how to write a TV script (10 Marks)
c. Write in detail what a Reality Show is (5 Marks)
- 2 a. Describe any five major formats of talk shows (10 Marks)
-
- b. Write three basic camera shots essential in TV programmes (6 Marks)
c. Explain the differences between Compare velocity and condenser microphones (4 Marks)
- 3 a. Describe five facilities found in a TV Studio (10 Marks)
-
- b. Explain at least five challenges faced by Radio and TV Broadcast in Kenya (10 Marks)
- 4 a. What are the role and responsibilities of:
i. Studio Manager (6 marks)
ii. Producer (6 Marks)
- b. Describe the techniques of writing for TV (8 Marks)
- 5 a. What is Video editing? (2 Marks)
b. What are the goals of editing Radio and TV? (10 Marks)
c. Explain any four types of audio visual editing (8 Marks)
-