



## **MURANG'A UNIVERSITY COLLEGE**

(A constituent college of Jomo Kenyatta University of Agriculture and Technology)

### **UNIVERSITY EXAMINATION**

### **EXAMINATIONS FOR THE DEGREE OF MASTER OF**

### **PUBLIC ADMINISTRATION**

### **BCP 4104: PUBLIC SECTOR MANAGEMENT**

**DATE: 30<sup>TH</sup> APRIL 2015**

**TIME: 3 HOURS**

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### **INSTRUCTION:**

ANSWER QUESTION ***ONE*** AND ANY OTHER ***THREE***

## QUESTION ONE

(a) Using examples explain the terms:

(i) Primary sector (2marks)

(ii) Tertiary sector (2marks)

(iii) Public sector (2marks)

(b) Explain the management problems associated with public enterprises?

(3 marks)

(c) Explain the formation process and role of public enterprises (6 marks)

(Total 15 marks)

## QUESTION TWO

(a) What do you understand by the term PEST analysis? (2 marks)

(b) Using PEST analysis, explain how each factor can provide opportunities

for public sector enterprises (8 marks)

(c) In order to influence the economy the government has decided to raise interest rates and to reduce government spending. Discuss **three** impacts that these changes might have on operation of public enterprise.

(5 marks)

(Total 15 marks)

## QUESTION THREE

(a) Businesses are affected by external factors which are beyond their control. Define the following terms and briefly describe **one** impact that **each** might have on public sector enterprise:

(i) Exchange rate (3marks)

(ii) Environmental pressure group (3marks)

(iii) The business cycle (4 marks)

(b) The economy of a country is entering a period of prolonged recession.

Explain how a business which makes products for both the home market and for export could react to minimize the effect on it of this prolonged recession. (5 marks)

**(Total 15 marks)**

#### **QUESTION FOUR**

(a) What do you understand by the following terms?

i. Private limited company (2marks)

ii. Public limited company (2marks)

iii. Public sector corporation (2marks)

(b) Explain the differences between private sector and public sector (9 marks)

**(Total 15 marks)**

#### **QUESTION FIVE**

(a) What is a Public enterprise? (2 marks)

(b) Explain and illustrate the forms of organization of public enterprises

**(8 marks)**

(c) Discuss the significance of public sector enterprises (5 marks)

**(Total 15 marks)**