



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE
OF BACHELOR OF EDUCATION (ARTS) WITH INFORMATION
TECHNOLOGY
(MAIN CAMPUS)**

AEN 304: FUNCTIONAL VARIETIES OF ENGLISH

Date: 31st March, 2014

Time: 11.15am – 1.30pm

INSTRUCTIONS:

- Answer QUESTION ONE and any other TWO questions



Instructions

- There are FIVE questions in this paper. Answer question ONE and any other TWO questions.

Q1. COMPULSORY

- a) Distinguish between style and register. (5 marks)
- b) Discuss the following distinctive styles of language use as proposed by Martin Joos (1962):
 - i). Frozen (5 marks)
 - ii). Formal (5 marks)
 - iii). Consultative (5 marks)
 - iv). Casual (5 marks)
 - v). Intimate (5 marks)

Q2. Define the following linguistic terms:

- i) Communicative competence (4 marks)
- ii) Field of discourse (4 marks)
- iii) Mode of discourse (4 marks)
- iv) Tenor of discourse (4 marks)
- v) Text (4 marks)

Q3. With adequate examples, explain how the following would affect an individual's speech:

i) Social class (5 marks)

ii) Linguistic context (5 marks)

iii) Subject matter (5 marks)

iv) Social distance (5 marks)

Q4. Discuss the characteristics of the language of newspapers under the following broad topics:

i) Punctuation (6 marks)

ii) Paragraphing (6 marks)

iii) Sentence structure (8 marks)

Q5. Discuss any FOUR contributions of Jakobson's (1960) functions of language to the study of linguistics. (20 marks)