



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**FOURTH YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF EDUCATION (ARTS) AND
BACHELOR OF ARTS WITH INFORMATION TECHNOLOGY
(MAIN CAMPUS & CITY CAMPUS)**

AEN 413: DISCOURSE ANALYSIS

Date: 2nd April, 2014

Time: 2.45 – 5.00 p.m.

INSTRUCTIONS:

- **Answer Question ONE and any other TWO questions.**



AEN 413: DISCOURSE ANALYSIS

(MAIN CAMPUS/ TOWN CAMPUS)

Instructions: Answer question ONE and any other TWO questions

1(a) Describe the nature, origin and basic assumptions of Discourse Analysis (15 marks)

(b) Study the following text and answer the question below

Bishop Kiuna: Tom, do you take Mercy to be your lawfully wedded wife, to live together with her in the covenant of marriage? Do you promise to love her, comfort her, honor and keep her, in sickness and in health, and forsaking all others, to be faithful to her as long as you both shall live?

Tom: I do

Bishop Kiuna: Mercy, do you take Tom to be your lawfully wedded husband, to live together with him in the covenant of marriage? Do you promise to love him, comfort him, honor and keep him, in sickness and in health, and forsaking all others to be faithful to him as long as you both shall live?

Mercy: I do.

Bishop Kiuna: By the power vested in me, I now pronounce you husband and wife. You may kiss the bride.

Analyse the above text with specific reference to felicity conditions, locutionary act, illocutionary act and perlocutionary effect. (15 marks)

2. (a) With the aid of illustrations distinguish cohesion and coherence (10 marks)

(b) Discuss FOUR ways in which apologies can be framed in Discourse (10 marks)

3. Using suitable examples, define the following concepts in Discourse Analysis

(i) Text (4 marks)

(ii) Reference (6 marks)

(iii) Scripts and Schemas (4 marks)

(iv) The Text as a product and process (6 marks)

4. (a) With the aid of examples, describe the major tenets of Gricean cooperative principle (10 marks)

(b) Discuss FIVE ways in which racism is manifested in Discourse (10 marks)

5. (a) Explain THREE features of classroom discourse as formulated by Sinclair and Coulthard (1975) (10 marks)

(b) With specific reference to the media and politics, show how an ideology can be advanced using language (10 marks)