



## **MASENO UNIVERSITY**

### **UNIVERSITY EXAMINATIONS 2015/2016**

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE  
OF BACHELOR OF ARTS IN ANTHROPOLOGY WITH INFORMATION  
TECHNOLOGY**

### **CITY CAMPUS-REGULAR**

**ASA 303: CULTURE, PERSONALITY AND TECHNOLOGY**

Date: 30<sup>th</sup> November, 2015

Time: 9.00 - 11.00 am

---

#### **INSTRUCTIONS:**

- Answer ANY THREE questions.

**Answer Any THREE questions.**

1. Discuss how culture determines the acquisition of the main personality traits.  
(23.3 Marks)
2. Examine FIVE major issues in measuring personality across cultures using translated personality tests. (23.3 Marks)
3. Using examples, examine the assertion that all technologies are shaped by their particular cultural context. (23.3 Marks)
4. Examine how people employ artifacts to accomplish social purposes in the course of everyday life. (23.3 Marks)
5. Discuss Steward's view that technology is the window between the natural world and the human society and culture. (23.3 Marks)
6. Using examples, examine how people have used new technology to preserve, promote and teach their history and culture. (23.3 Marks)