

MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS**

**2016/2017 ACADEMIC YEAR**

**SECOND YEAR SECOND SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES**

**BACHELOR ARTS IN SOCIAL WORK, PENALOGY, COMMUNITY DEVELOPMENT, SOCIOLOGY**

**COURSE CODE : SOC 310**

**COURSE TITLE : RESAERCH METHODOLOGY**

**DATE: 24TH JANUARY, 2017 TIME:1100 – 1300HRS**

**INSTRUCTIONS TO CANDIDATES**

* ***Answer question ONE (compulsory) and any other TWO questions.***
* ***Question one carries 30 marks***
* ***All other questions carry 20 marks***

**QUESTION** ONE

1. Distinguish between Exploratory and Explanatory design

**(10marks)**

1. Describe any FIVE features of a good report **(10marks)**
2. Citing relevant examples, describe the steps involved in conducting a research Project **(10marks)**

**QUESTION** TWO

a) Distinguish between qualitative and quantitative approaches in social research **(10marks)**

b) An effective Research process requires the researcher to observe research ethics. Critically Discuss

**(10 marks)**

**QUESTION** THREE

1. Highlight any four important features of a good research (**10marks**)

b). As a research student of Maasai Mara University you have been contracted to carry out a research on the quality of education at the university, highlight the strengths and weaknesses of survey as a method of collecting your data

**(10 marks)**

**QUESTION** FOUR

1. Distinguish between the following pairs of terms as used in research project  **(10marks )**

i . Validity and Reliability

ii. Scope and Limitation

1. Identify and discuss the various sources of sampling error in Research.

**(10mark**)

**QUESTION** FIVE

1. Highlight any FIVE rules pertaining to interviews in Research (5marks)
2. An effective Research process requires the researcher to observe research ethics. Identify and discuss at least 5 such ethical standards (5marks)

**//END**