

##### MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS**

**2014/2015 ACADEMIC YEAR**

**THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES**

**BACHELOR OF SCIENCE IN COMMUNICATION, JOURNALISM AND PUBLIC RELATIONS**

**COURSE CODE: CMM 301**

**COURSE TITLE:** **COMMUNICATION AND LAW**

**DATE:26 TH AUGUST, 2015 TIME: 8.30AM – 10.30AM**

### INSTRUCTIONS TO CANDIDATES

## Question **ONE** is compulsory.

## Answer any other **TWO** questions.

## ***This paper consists of 2 printed pages. Please turn over.***

1. As a freelance journalist explain the Professional standards in Mass Communication that guide you in your day to day activities **(10mks)**

ii) With the knowledge on law advise your friends who feel that laws are meant to oppress the less fortune In the society by explaining to them the main functions of law **(10mks)**

iii) Elaborate on Naturalistic School of Law clearly stating its limitations **(10mks)**

1. An international commission looks for a professional outside who can write a book to demystify media law and ethics for journalists. After head hunting, it identifies and contracts Dr. Tonui for the task. The professionals come up with the book ‘’journalist and the rule of law” the book was the launched and made available at the book store and cyberspace. Some communication students downloaded copies of the entire book from the internet and others excerpts from the book. Both groups of students claim they have used the copyrighted material fairly.
2. Identify who is the copyright owner of the book **(2mks)**
3. Explain the Situations in which others may use other people’s works without being accused of infringing on the copyright **(10mks**)
4. Using the above scenario, discuss the challenges facing copyright laws  **(8mks)**
5. Basing your answer on the constitution of Kenya 2010, explain the concepts of freedom of expression and access to information **(10mks)**

**b.** Explain the laws of Contempt of court, and discuss some of the steps communication practitioners should take not to prejudice on-going cases. **(10mks)**

1. Your friend has been accused for defaming her neighbor and she is expected to appear before the court. Enlighten her on the defenses against libel as a form of defamation **(10mks)**

**b.** Discuss what the plaintiff (neighbor) must do to win the case  **(10mks)**

1. In your opinion as a communicator, should the adverts be regulated? Discuss **(8mks)**

**b.** explain the rationale for Media Regulation in Kenya **(12mks)**