



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2016/2017

FOURTH YEAR SECOND SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION WITH INFORMATION TECHNOLOGY

CITY CAMPUS - EVENING

ABA 429: PLANNING AND ADMINISTRATIVE DECISION MAKING

Date: 1st December, 2016

Time: 5.30 - 8.30. pm

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.
- Question ONE carries 30 marks and the rest 20 marks each.



QUESTION ONE

- a) Describe the relationship between planning and decision making (2mks)
- b) Explain factors that may influence a managers decision making process in an organization (10mks)
- c) Explain the benefits of planning to a manager in an organization (10mk)
- d) Describe the concept of Environment Threat And Opportunity Profile (ETOP) as used in business planning (8mks)

QUESTION TWO

- a) Describe the steps involved in the decision making process (14mks)
- b) explain the importance of observing the following in business strategic evaluation
 - Consistency (2mkks)
 - Consonance (2mks)
 - Feasibility (2mks)

QUESTION THREE

- a) Describe Simons concept of bounded rationality as used in decision making (10mks)
- b) explain any three styles of leadership found in organizations (6mks)
- c) By citing examples, describe participative and non participative forms of organization (4mks)

QUESTION FOUR

Discuss challenges faced by a manager in carrying out strategic evaluation in an organization (20mks)

QUESTION FIVE

- a) Describe the 4 types of plans used in an organization and give examples (12mks)
 - b) Identity the most common errors likely to be made by mangers in decision making (8mks)
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