



UNIVERSITY OF EMBU

2016/2017 ACADEMIC YEAR

FIRST SEMESTER EXAMINATION

FIRST YEAR EXAMINATION FOR MASTER OF SCIENCE IN AGROFORESTRY

AND MASTER OF SCIENCE IN CROP PROTECTION

ACP 610/AGF 607: ENTREPRENEURSHIP IN AGROFORESTRY

DATE: DECEMBER 1, 2016

TIME: 2:00-4:00PM

INSTRUCTIONS:

Answer ANY FOUR Questions

QUESTION ONE (25 MARKS)

- a) Explain the role of an entrepreneur in the following:
- i. Innovation (4 marks)
 - ii. Market research (4 marks)
 - iii. Resource mobilization (5 marks)
- b) Explain the differences between an entrepreneur and entrepreneurship (6 marks)
- c) Explain any six unique attributes that are associated with successful entrepreneurs. (6 marks)

QUESTION TWO (25 MARKS)

- a) Outline the risks faced in developing new products. (5 marks)
- b) Describe the different types of entrepreneurs. (10 marks)
- c) Explain the phases of entrepreneurial process (10 marks)

QUESTION THREE (25 MARKS)

- a) Discuss the contribution of entrepreneurship to Kenya's economic development. (10 marks)
- b) Discuss the factors responsible for the growth of entrepreneurial ventures in Kenya. (10 marks)
- c) Entrepreneurship is a force of creative destruction. Explain. (5 marks)

QUESTION FOUR (25 MARKS)

- a) Explain two major disadvantages of being an entrepreneur. (4 marks)
- b) Explain the characteristics of an entrepreneur. (6 marks)
- c) Explain the key functions involved in managing new businesses. (5 marks)
- d) Entrepreneurship is a creative activity. Explain. (5 marks)
- e) Briefly discuss five physical and mental qualities of an entrepreneur. (5 marks)

QUESTION FIVE (25 MARKS)

- a) Outline five main functions of an entrepreneur. (10 marks)
- b) Are all small business managers entrepreneurs? Explain. (5 marks)
- c) Explain five sources of new ideas for entrepreneurs. (10 marks)

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