



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN URBAN AND
REGIONAL PLANNING WITH INFORMATION TECHNOLOGY
(CITY CAMPUS – DAY)**

PUR 125: PRESENTATION TECHNIQUES 2

Date: 18th July, 2014

Time: 2.00 – 4.00 p.m.

INSTRUCTIONS:

- **Answer Question ONE and any other TWO questions.**

ANSWER QUESTION ONE AND ANY OTHER TWO.

1.

- (I) Explain the term " scale" (5MARKS)
- (II) Using a scale of 1:125 draw 4 plots neighboring each other on one side of a 10m wide, road reserve and another 4 opposite plots of the same size on the other side of the road reserve. Each plot is of size 10mx5m. (15MARKS).
- (III) Differentiate between maps and plans. (10 MARKS)

2.

- (I) Explain the term presentation. (5MARKS).
- (II) Describe six steps to a successful presentation. (15MARKS).

3. Discuss the key parts of a presentation exercise.

4.

Analyze the right support materials you would use to make your presentation attractive.

5.

- (I) Explain what you understand by a report. (10MARKS)
- (II) Describe key parts of a good report. (10MARKS)

6.

Discuss how you would carry out site analysis on a given parcel of land.