



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN URBAN & REGIONAL
PLANNING WITH INFORMATION TECHNOLOGY

(MAIN CAMPUS)

PUR 114: ECONOMICS AND PLANNING

Date: 22nd November, 2013

Time: 11.00 a.m. - 1.00 p.m.

INSTRUCTIONS:

- **Answer Question ONE and any other TWO questions.**

PUR 114 Economics and Planning (Siriba Campus)

1. Discuss the major problems that Economics as a discipline seeks to address. (30 Marks)
2. Explain how and why the demand curve shifts in a market. (20 Marks)
3. Briefly explain the following concepts:
 - (a) Diminishing Marginal Utility (5 Marks)
 - (b) Giffen goods (5 Marks)
 - (c) Brain drain (5 Marks)
 - (d) Lorenz curve (5 Marks)
4. Discuss the major characteristics of developing nations. (20 Marks)
5. Discuss the pros and cons of direct foreign investments to developing nations. (20 Marks)
6. Discuss the reasons justifying economic planning in developing countries. (20 Marks)