



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS IN URBAN & REGIONAL  
PLANNING WITH INFORMATION TECHNOLOGY  
(CITY CAMPUS – DAY)**

**PUR 313: MANAGEMENT TECHNIQUES**

Date: 16<sup>th</sup> July, 2014

Time: 9.00 – 11.00 a.m.

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**INSTRUCTIONS:**

- Answer Question ONE and any other TWO questions.

### **PUR-313 MANAGEMENT TECHNIQUES**

**Answer question one (1) and any other two.**

1. Briefly discuss the following;
  - a) Functions of a manager in any organization. **(10 marks)**
  - b) Roles of a manager in Kisumu hotel. **(10 marks)**
  - c) Skills of a manager in the various levels of management. **(10 marks)**
2. Explain Henri Fayols principles of management. **(20 marks)**
3. Briefly discuss potentials and limitations of planning in central Government. **(20 marks)**
4. Discuss the effectiveness of computers in management. **(20 marks)**
5. Explain the process of decision making in an organization. **(20 marks)**
6. As a manager of an organization, discuss how you would ensure successful implementation of projects. **(20 marks)**