



MASEÑO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR
THE DEGREE OF BACHELOR OF SCIENCE IN
ECOTOURISM, HOTEL & INSTITUTION MANAGEMENT
WITH INFORMATION TECHNOLOGY
(CITY CAMPUS - EVENING)

SEH 307: PRINCIPLES OF ECOTOURISM

Date: 17th July, 2013

Time: 5.30 – 7.30 p.m.

CITY CAMPUS

SEH 307: PRINCIPLES OF ECOTOURISM

Instructions to candidates: Write legibly and avoid texts that do not add value to your answers. Answer a total of four questions. Question 1 is compulsory

Question 1

Discuss the origin and historical development of ecotourism in Africa and South America (25 marks)

Question 2

You intend to start a 30 bed capacity lodge in Mount Elgon National Park. You are aware of the fragility and cross border nature of the Mount Elgon Ecosystem. In view of this, discuss the principles that should inform the development of your lodge and the practice of ecotourism within the Park. (15 marks)

Question 3

Discuss the definitional framework of Ecotourism clearly giving the areas where there is convergence and divergence of ideas (15 marks)

Question 4

Explain the role of the following policy, legal and institutional frameworks with regards to ecotourism practice in Kenya:

- i. Tourism Policy (3 marks)
- ii. Wildlife Management and conservation Act(3 marks)
- iii. Forest Act (3 marks)
- iv. National Environment Management Authority (3 marks)
- v. Institutions of Higher learning (3 marks)

Question 5

Explain giving reasons why sustainability is a core feature in the concept and practice of Ecotourism (15 marks)