



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2014/2015**

THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS IN URBAN & REGIONAL  
PLANNING WITH INFORMATION TECHNOLOGY  
(CITY CAMPUS)

**PUR 325: INDUSTRIAL DEVELOPMENT PLANNING**

Date: 24<sup>th</sup> March, 2014

Time: 9.00 – 11.00 a.m.

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**INSTRUCTIONS:**

**Answer Question ONE and any other TWO questions.**

**PUR 325 INDUSTRIAL DEVELOPMENT PLANNING**

**3<sup>rd</sup> year, 2<sup>nd</sup> semester: Jan - April 2014**

**CITY CAMPUS**

**INSTRUCTIONS: Answer question 1 and any other 2 questions A**

1. Define the following terms showing their relevance to Industrial development planning
  - a)
    - i. Development
    - ii. Import Substitution
    - iii. Public policies
    - iv. Urban Industrial Complex
    - v. Industrialization

**(15 marks)**
  - b) Discuss A. Weber's industrial location theory

**(15 marks)**
2. The productivity of an industrial enterprise is influenced by many factors. Discuss five such factors using relevant examples in the Kenyan context.

**(20 marks)**
3. Kenya has a goal of being an industrial based economy by the year 2030. Explain some of the steps the government has taken towards achieving this goal.

**(20 marks)**
4. Ling Hu Ltd wants to set up a textile factory in Kisumu County. As the chief planner in the county, describe some desirable design elements that

you would be looking for in their proposal. Identify any undesirable elements that you will ask them to remedy.

**(20 marks)**

5. The ICT hub in Konza City has attracted the interest of many multinational companies including Microsoft who would like to set up an assembly plant that will be serving the whole of the African region. Advise them on the required planning standards for such an industry.

**(20 marks)**

6. Citing an example in Asia or Africa, discuss the effects Industrial planning has had on the growth of developing countries.

**(20 marks)**