



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS (MUSIC) WITH INFORMATION  
TECHNOLOGY  
(MAIN CAMPUS)**

**AMU 312: BASIC RESEARCH METHODS**

*Date: 14<sup>th</sup> July 2014*

*Time: 8.30 – 10.30 am*

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**INSTRUCTIONS:**

- Answer question ONE and any other TWO.



**AMU 312: BASIC RESEARCH METHODS**

**INSTRUCTIONS:** Answer Question **ONE** and any other **TWO**

1. "Research is cyclic in nature". Discuss. (30mks)
  
2. a) Define research. (4mks)  
  
b) Using any **FOUR** points explain why it is important to carry out research (16mks)
  
3. With relevant examples demonstrate how referencing of books, journal by one author, articles from magazines and articles from the internet are laid down. (20mks)
  
4. Using any 5 points show the importance of reviewing literature. (20mks)
  
5. a) Describe **FOUR** methods of probability sampling (8mks)  
  
b) Given scores 20, 16, 31, 20, 53 and 40 determine: -
  - i) The mode
  - ii) The median
  - iii) The mean
  - iv) The range