



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR
THE DEGREE OF MASTER OF SCIENCE IN SUPPLY
CHAIN MANAGEMENT**

CITY CAMPUS

MSM 813: SUPPLY CHAIN RISK MANAGEMENT

Date: 17th June, 2017

Time: 2.00 - 5.00 pm

INSTRUCTIONS:

- Answer ANY FOUR questions.
- All questions carry 15 marks each.



QUESTION ONE

(15 MARKS)

- a) Identify the drivers to the risk of disruptions in the supply chains. (5 marks)
 - b) "Efficiency of the distribution process within supply chains is key in increasing the utility of products". Explain briefly the geographical causes of delay and damage in the supply chain. (10 marks)
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QUESTION TWO

(15 MARKS)

- a) "Stakeholders are people with specific interests in an organization". Discuss where they derive their power that enables them participate in the organization's risk management process. (10 marks)
- b) "Stakeholder needs are usually equated to organizations' needs". Identify contributions of any five stakeholders of an organization. (5 marks)

QUESTION THREE

(15 MARKS)

- a) "Internal audit of supply chain is to help a company in finding answers to crucial questions about managing success factors of supply chain excellence". Identify five sections which this can be divided into. (5 marks)
- b) "Profitability of the business and reducing the impact of market risks very much depends on the organization's financial decisions". Outline the areas of concern that such decisions relate to. (10 marks)

QUESTION FOUR

(15 MARKS)

- a) Explain the concept of "consumer of choice". (3 marks)
- b) "There are multiple dimensions of performance that suppliers consider when working with customers". Discuss some of the major attributes of customers of choice. (12 marks)

QUESTION FIVE (15 MARKS)

- a) Briefly outline the process of Internal Audit according to General and Specific Standards for the Professional Practice of Internal Auditing. (8 marks)
- b) Highlight some of the vulnerabilities that are likely to increase risks for organizations. (7 marks)