



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2016/2017

**FIRST YEAR SECOND SEMESTER EXAMINATIONS
FOR THE DEGREE OF MASTER OF PUBLIC HEALTH
IN EPIDEMIOLOGY AND POPULATION HEALTH**

CITY CAMPUS

PHP 822: HEALTH EDUCATION AND HEALTH BEHAVIOUR

Date: 2nd July 2017

Time: 2.00 - 5.00pm

INSTRUCTIONS:

- Answer ALL Questions in section A and any other FOUR in section B.
- Read very carefully the additional instructions preceding each section



SECTION A (20 MARKS)
SHORT ANSWER QUESTIONS (SAQs)

INSTRUCTIONS: Answer all the questions in this section in the Answer Booklet provided

SAQ1. The terms "**combination, designed, facilitate and voluntary action**" have significant implications in the definition of health education, describe each terminology.

(4 marks)

SAQ2. Give **FOUR (4)** reasons why health education is important

(4 marks)

SAQ3. Giving examples, describe the two approaches used to health education

(4 marks)

SAQ4. Explain **TWO (2)** characteristics of culture that are significance in health education

(2 marks)

SAQ5. Giving example, describe the "*Learner is central to the process of learning*" and "*The activity must be real and engaging*" principles

(4 marks)

SAQ6. In 1980, Knowles identified six principles of adult learning, outline any two of these principles

(2 marks)

SECTION B (40 marks)

INSTRUCTIONS: Select question **ANY FOUR (4)** questions and answer in the Answer Booklet provided

LAQ1. There are several principles used to enhance learning process. Discuss any **FIVE (5)** of these principles. **(10 marks)**

LAQ2. The Department of Education, Kisumu County, has employed you to be an adult learner promoter. How can you motivate adults in the County to learn? **(10 marks)**

LAQ3. Describe the importance of communication in health education and outline its role at the individual and community level. **(10 marks)**

LAQ4. There are several factors that make communication in health education attract attention, describe **FIVE (5)** of them and give examples **(10 marks)**

LAQ5. Explain the significance of Monitoring and Evaluation of health education programs **(10 marks)**

LAQ6: You have been requested to evaluate a national health education program, briefly describe all the essential steps required to plan a successful evaluation exercise **(10 marks)**