

**MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2015/2016 ACADEMIC YEAR**

**FOURTH YEAR SECOND SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES**

**BACHELOR ARTS IN SOCIAL WORK**

**COURSE CODE: BAS 403**

 **COURSE TITLE:** **CULTURE, PLANNING AND                                   DEVELOPMENT**

**DATE: 10TH MAY 2016 TIME: 08.30-10.30 AM**

**INSTRUCTIONS TO CANDIDATES**

Answer Question **ONE** and any other **TWO** questions

*This paper consists of* ***TWO*** *printed pages. Please turn over.*

**QUESTION ONE**

1. What is culture? **(1 mark)**
2. With the use of examples, show how culture can affect implementation of any planned project (**10 marks)**
3. Delineate clearly any **TWO** types of planning **(4 marks)**
4. State **FIVE** reasons why planning is necessary in any organization **(5 marks)**
5. Define and give at least one example of each of the following concepts **(8marks)**
6. Project
7. Programme
8. Scoping
9. Rapport
10. Quality assurance
11. Tactical planning
12. Organizational policy
13. Core values
14. Define the term development. **(2marks)**

**QUESTION TWO**

Why do we need information in the planning process? Discuss exhaustively all the considerations you need to put in place when collecting information for the development of a project **(20 marks)**

**QUESTION THREE**

What is policy in the planning process? Clearly state its importance. **(20 marks)**

**QUESTION FOUR**

Strategic planning is one of the distinctive stages in strategic planning. Discuss all the steps you need to consider. **(20 marks)**

**QUESTION FIVE**

Define the term development **(2marks)**

1. Differentiate between human development and participatory development **(3marks)**
2. Identify and explained the various methods of participation that are recognized by the world bank **(15 marks)**

**….END….**