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**University Examinations 2015/2016**

THIRD YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN COMMUNITY HEALTH DEVELOPMENT

**HPC 3300: COMMUNITY HEALTH EDUCATION AND PROMOTION**

 **DATE: NOVEMBER 2015 TIME: 2 HOURS**

**INSTRUCTIONS:** *Answer question* ***one*** *and any other* ***two*** *questions*

**QUESTION ONE (30 MARKS)**

1. Explain the five concerns of health promotion as per Ottawa Charter 1986. (8 Marks)
2. Differentiate between the concept of health education and health promotion. (7 Marks)
3. Describe five determinants of health in your local community. (7 Marks)
4. Describe the elements of diffusion theory of health promotion. (8 Marks)

**QUESTION TWO (20 MARKS)**

Describe the concerns of “P” process for the success of any health promotion intervention. (20 Marks)

**QUESTION THREE (20 MARKS)**

Describe the concerns of Health Belief Model and its application to health promotion activity. (20 Marks)

**QUESTION FOUR (20 MARKS)**

Describe the seven (7) steps of the generalized model of health promotion project planning. (20 Marks)