

## MASENO UNIVERSITY **UNIVERSITY EXAMINATIONS 2015/2016**

## FIRST YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ACTS WITH INFORMATION TECHNOLOGY

## **MAIN CAMPUS**

ASA 102: INTRODUCTION TO LINGUISTIC ANTHROPOLOGY

Date: 27th April, 2016

Time: 8.30 - 10.30am

## INSTRUCTIONS:

Answer ANY THREE Questions

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- Examine the scope of linguistic anthropology that allows it to address issues
  that are the core of anthropological research. (23.3 Marks)
- Linguistic anthropologists assert that, "the knowledge of a language involves
  far more than the knowledge of an abstract set of grammatical rules." With
  the aid of examples, explain this assertion. (23.3 Marks)
- Citing examples from day-to-day interactions, examine Jakobson's model of the multifunctionality of language. (23.3 Marks)
- Using examples, discuss the role of social interaction in language acquisition. (23.3 Marks)
- Examine the concept of gender as a communicative process. Use examples from daily interactions. (23.3 Marks)
- Using examples from contemporary societies, examine what viewing culture as communication entails. (23.3 Marks)