



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN ANTHROPOLOGY
WITH INFORMATION TECHNOLOGY**

CITY CAMPUS-REGULAR

ASA 308: ANTHROPOLOGY OF TOURISM

Date: 26th April, 2016

Time: 9.00 - 11.00 am

INSTRUCTIONS:

- Answer ANY THREE questions.



ASA 308: ANTHROPOLOGY OF TOURISM
THIRD YEAR FIRST SEMESTER
KISUMU CAMPUS
REGULAR PROGRAMME

Answer any THREE questions.

1. Using relevant examples, discuss the economic benefits of tourism in tourist receiving countries. (23.3 marks)
2. Using examples, examine the role that the government, NGOs, host communities, tourism industry and tourists play in nature conservation and economic development. (23.3 marks)
3. Discuss the typologies of tourists using relevant examples. (23.3 marks)
4. Explain why tourism has an insignificant effect on the rest of the Kenya's economy. Use relevant examples to illustrate your answers. (23.3 marks)
5. Assess the socio-cultural impacts of tourism on an economy. Give relevant examples (23.3 marks)
6. a) With the help of appropriate examples, briefly discuss the relationship between "Tourism" and "Anthropology". (6 marks)

b) Examine the characteristics that distinguish tourism from other industries. (17.3 marks)