

- 1) Why should the government keep records (statistics) of visitors in the country? [10 Mks]
- 2) Explain how the following components of a place influence the destination in which they occur.
 - a. Politics
 - b. Natural characteristics (attractions/features/climate).
 - c. Media and entertainment.
 - d. Transportation system (Access and international connections)
 - e. Population (people/their patterns socio-economic life) [10 Mks]
4. Write short notes on the following: [10 Mks]
 - a) Tourism communities.
 - b) Tourism product includes other tourist's.
 - c) Mass tourism and popular culture.
- 3) Shortlist the characteristics of the following types of tourism. [15 Mks]
 - a) General Interest Tourism.
 - b) Special Interest Tourism.
5. a) Clearly elaborate the following motivations of travel. Cite examples [9 Mks]
 - i. Discovery
 - ii. Stimulation
 - iii. Freedom
- b) Shortlist eight purposes of travel as listed by the **World Tourism Organization**. [8 Mks]
6. Identify the various types of destinations, and then briefly explain three stages of a destination. [8 Mks]