

1. Describe the part played by county and national governments in the promotion of tourism in a country of your choice. [10 Mks]
2. Explain the major characteristics of a hotel product. [10 Mks]
3. Explain and illustrate the structure and nature of the hospitality sector, distinguishing between the various categories of tourist accommodation and catering services. [10 Mks]
4. Explain five areas of environmental concern in the hospitality sector. [10 Mks]
5. List five **impacts** of tourism to a country under the following headings [10 Mks]
 - i) Economic
 - ii) Environmental
 - iii) Social
6. Define EACH of the following terms: [8Mks]
 - i. Broker
 - ii. Principal
 - iii. Producer
 - iv. Consolidator
7. List six benefits of classifying and grading accommodation facilities. [12 Mks]