



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FOURTH YEAR FIRST SEMESTER EXAMINATIONS FOR
THE DEGREE OF BACHELOR OF ARTS IN
ANTHROPOLOGY WITH INFORMATION TECHNOLOGY**

CITY CAMPUS-EVENING

ASA 406: CULTURE AND COMMUNICATION

Date: 29th April, 2016

Time: 5.30 - 7.30 pm

INSTRUCTIONS:

- Answer ANY THREE questions.

ASA 406: CULTURE AND COMMUNICATION

(CITY ACMPUS)

FOURTH YEAR 1ST semester

Answer any **THREE** questions

1. Discuss forms and importance of communication in culture. Give relevant examples. (23.3 mks)
2. Explain different types of non-verbal communication. (23.3 mks)
3. Discuss the contribution of verbal communication in creating and shaping of cultures of various societies. Give relevant examples. (23.3mks)
4. Discuss the role of culture in communication. Give relevant examples. (23.3 mks)
5. Explain the contribution of communication in promotion and maintenance of a sub-culture. Give relevant examples. (23.3 mks)
6. Explain the role of communication in maintenance of world peace. (23.3 mks)