



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FIRST YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE
OF BACHELOR OF ARTS IN SOCIOLOGY & ANTHROPOLOGY WITH
INFORMATION TECHNOLOGY**

HOMABAY CAMPUS

ASA 104:CULTURAL ANTHROPOLOGY

Date: 22nd April, 2016

Time: 11.00 - 1.00pm

INSTRUCTIONS:

- **Answer Question ONE and any other TWO Questions.**



1. a) What is cultural anthropology? (5 marks)

b) 'The history of cultural Anthropology harks back to the 15th Century, when the exploration of the world was beginning to blossom with the discovery of America'. Explain this statement. (25 marks)
2. Citing relevant examples, explain any FIVE characteristics of belief systems'. (20 marks)
3. Discuss the principle of cultural relativism as applied in cultural anthropology. (20 marks)
4. Describe the THREE levels of culture as espoused by Edgard Schein. (20 marks)
5. Examine the cultural barriers to effective communication. (20 marks)
6. Using examples, explain the meaning of the concept 'Cultural transmission'. (20 marks)