



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF EDUCATION WITH INFORMATION
TECHNOLOGY**

HOMA-BAY CAMPUS

ECT 323: SPECIAL METHODS IN BUSINESS STUDIES

Date: 3rd December, 2015

Time: 8.00 - 10.00 am

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.



QUESTION ONE

- a). Discuss how a Business Studies teacher would benefit from the knowledge of the historical account of the development of the subject in classroom delivery. (5 marks)
- b). What purpose does knowledge of national goals of education serve in a teacher's pedagogical practices. (5 marks)
- c). Explain how a Business Studies teacher's preparation of schemes of work benefits the learners. (5 marks)
- d). Highlight the challenges a Business Studies teacher in Kenya faces in the implementation of the integrated Business Studies curriculum. (5 marks)
- e). Explain how preparation of a lesson plan is beneficial to a Business Studies teacher. (5 marks)

QUESTION TWO

- a) Explain the meaning and importance of a "Test Design". (4 marks)
- b) Discuss how good knowledge of levels of instructional objectives contributes to good assessment practices (8 marks)
- c) Prepare two multiple choice questions you can use to test learners in one of the KCSE Business Studies topics and justify your choice of distracters. (4 marks)
- d) Explain the level of objective your question tests according to Bloom's taxonomy of educational objectives. (4 marks)

QUESTION THREE

- a) Discuss the importance of motivation in a Business Studies' class (10 marks)
- b) In which ways can a Business Studies teacher sustain attention of learners in class? (10 marks)

QUESTION FOUR

- a) Explain using examples, the benefits and limitations of using a resource person in teaching KCSE Business Studies (10 marks)
- b) What are the benefits and limitations of using the case study method in teaching KCSE Business Studies (10 marks)

QUESTION FIVE

- a) Prepare schemes of work covering the topic "office" and subtopics "Concept of an office; and Functions of an office" in the secondary school KCSE syllabus. (10 Marks)
- b) Prepare one lesson plan extracted from the Schemes of Work in (a) above.

(10 marks)